



Biz Quiz

Trivia App Wireframes

April 29, 2019

v1.0 (pilot)



Splash Screen Animation

The splash screen displays an animated logo each time the app is launched.

1.) Animated Logo - 3 second animation of the “Biz Quiz” logo.

Here are the various application flows in which the app may start:

a.) User logs in for the first time

Splash > Login > Tutorial > Home

b.) User logged in for the first time, did not log out, and closes the app on a tutorial screen.

Splash > Tutorial > Home

c.) User logged in for the first time, selected “Skip” on tutorial 1 or 2....or selected “Done” on tutorial 3, and did not log out.

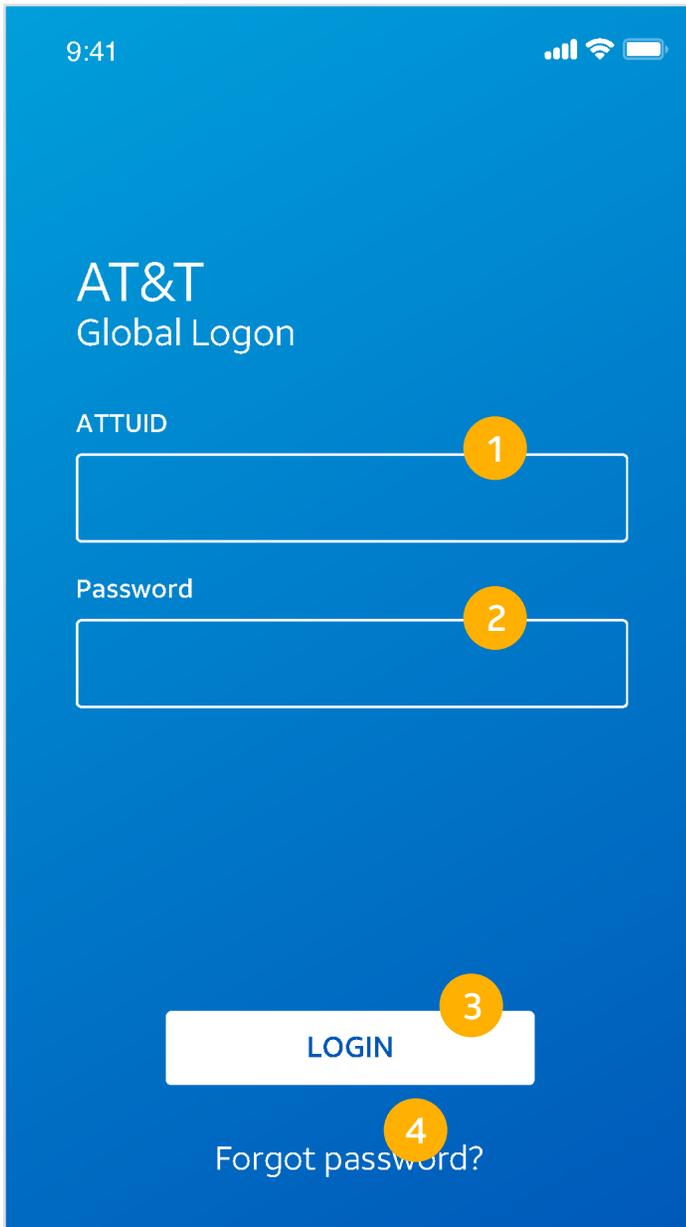
Splash > Home

d.) User logged in previously and did not log out

Splash > Home

e.) User logged in previously and logged out

Splash > Login > Home



Login Screen

The login screen authenticates users through their AT&T Global Logon credentials.

1.) ATTUID Textfield - brings up the device's keyboard so that the user can enter in their ATTUID.

2.) Password Textfield - brings up the device's keyboard so that the user can enter in their Global Logon password.

3.) Login Button - validates the textfields and authenticates the user. The appropriate message appears as needed (UX to define style and placement):

- a.) Empty textfield(s): "Please enter your ATTUID and password."
- b.) Incorrect credentials: "The ATTUID and/or password are incorrect. Please try again."

Upon successful login, the 1st tutorial screen appears next if the app is being launched for the first time. Otherwise, the home screen is displayed.

4.) Forgot Password Link - launches the device's browser with the webpage for password retrieval:
<https://oidc.idp.elogin.att.com/iampportal-prod/iampwdmgmt/home#/home>

Screen elements may be moved up to accommodate device keyboard.

Welcome to
AT&T Trivia

Get ready to win! Test your knowledge of Frontline Focus topics, AT&T facts, and industry trends with weekly trivia.



Tutorial 1

The 1st tutorial screen gives an overview of the app.

1.) Pagination Dots - indicates the 1st of 3 tutorial screens.

2.) Skip Link - bypasses the tutorial screens and displays the home screen. If selected, the tutorial screens will not display again the next time the user logs in.

Swiping left displays the next tutorial screen.

Earn Points

Beat the clock! Answer questions correctly before time runs out for an easy 20 points. Want more? Answer faster to score bonus points.



Tutorial 2

The 2nd tutorial screen gives an overview of the timer and points structure.

1.) Pagination Dots - indicates the 2nd of 3 tutorial screens.

2.) Skip Link - bypasses the tutorial screens and displays the home screen. If selected, the tutorial screens will not display again the next time the user logs in.

Swiping left displays the next tutorial screen.

Win Prizes

Show off your knowledge by playing weekly and conquering the leaderboard. Make it to a top spot for a shot at taking home a prize!



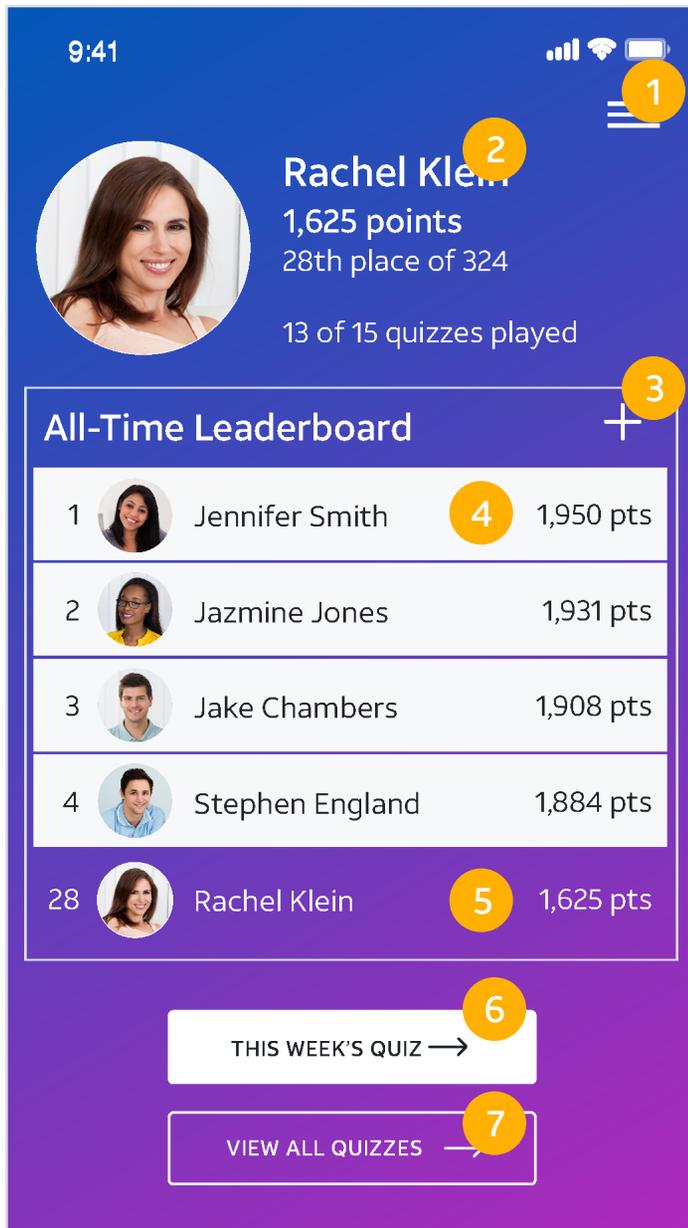
Tutorial 3

The 3rd tutorial screen gives an overview of the leaderboard and incentives.

1.) Pagination Dots - indicates the 3rd of 3 tutorial screens.

2.) Skip Link - bypasses the tutorial screens and displays the home screen. If selected, the tutorial screens will not display again the next time the user logs in.

Swiping left displays the home screen.



Home Screen

The home screen displays the user's info, a partial leaderboard, and call to actions to play current and past quizzes.

1.) Menu Icon - opens the menu flyout.

2.) User Info - shows the user's name, points total, overall rank, and quiz completion status.

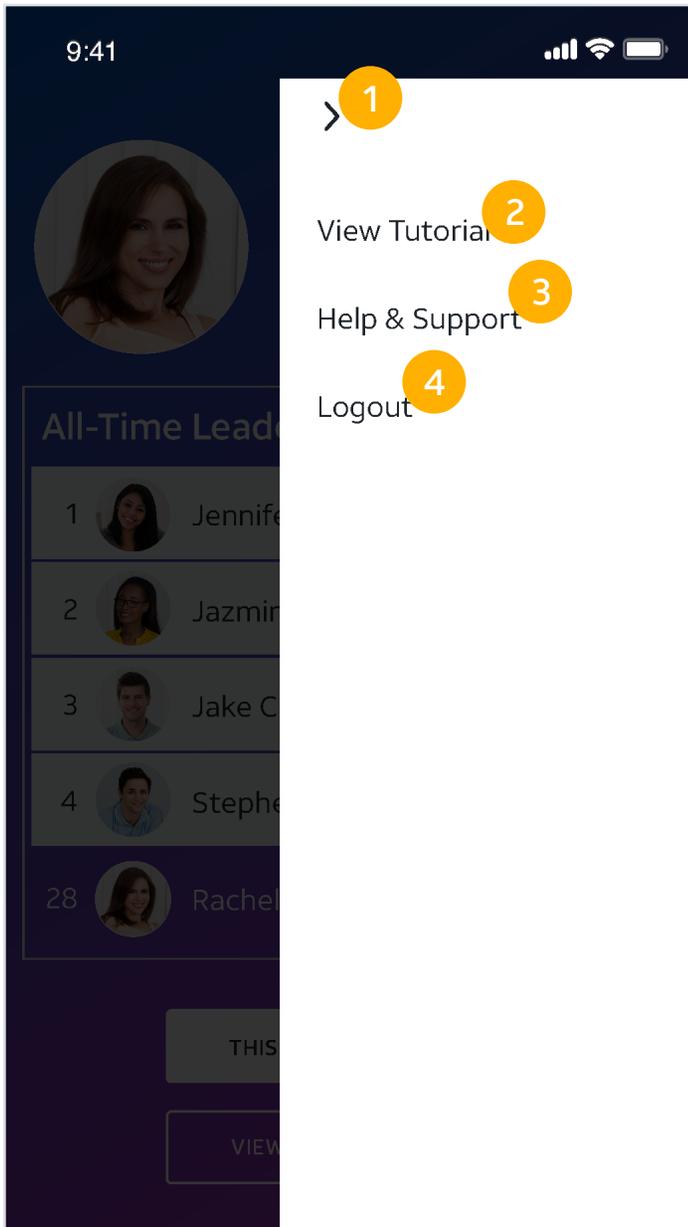
3.) Plus Icon - displays the full screen leaderboard.

4.) Player Row - shows player's rank, profile pic, name, and points total (if player has played at least one quiz). Ties are denoted by the letter "T". (ex. if Jake and Stephen are tied for 3rd place, both of their ranks would be "T3" with Jake listed first due to order of last name). Note: number of rows shown may vary by device.

5.) User Row - shows user's rank, profile pic, name, and points total (if user has played at least one quiz). This row is "sticky" at the bottom (as shown) or the top depending on the current view. It can also scroll when the user is viewing that section of the leaderboard.

6.) "This Week's Quiz" Button - displays the ready screen prior to starting the quiz. If the user has already played the current quiz, this button is disabled.

7.) "View All Quizzes" Button - displays the all quizzes screen.



Menu Flyout

The menu flyout slides out from the right displaying various options within the app.

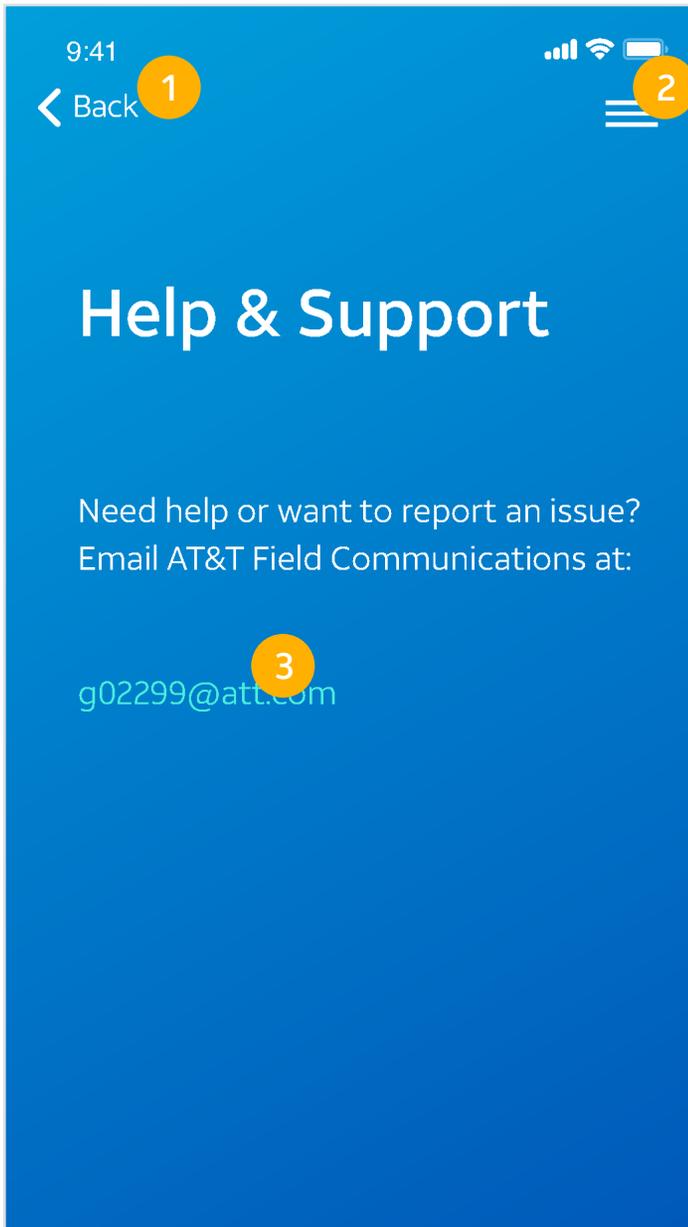
1.) Right Arrow - closes the menu flyout which slides back to the right.

2.) View Tutorial Link - displays the 1st tutorial screen.

3.) Help & Support Link - displays the help & support screen.

4.) Logout Link - logs the user out of the app and displays the login screen.

Swiping the menu flyout to the right also closes it.



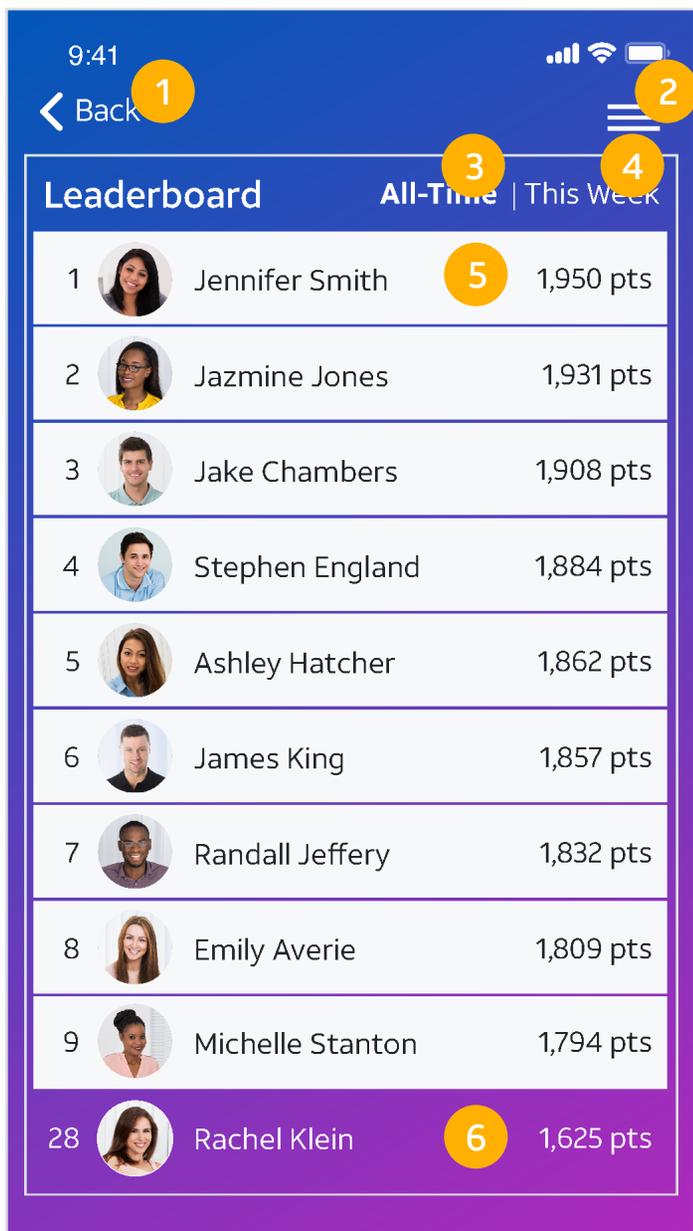
Help & Support

This screen displays a contact email address for users to seek help or report any issues they may be having.

1.) Back Link - displays the previous screen.

2.) Menu Icon - opens the menu flyout.

3.) Email Address - opens the device's email app with the "To:" field prepopulated with "g02299@att.com".



Expanded Leaderboard

The expanded leaderboard displays the leaderboard in full screen.

1.) Back Link - displays the previous screen.

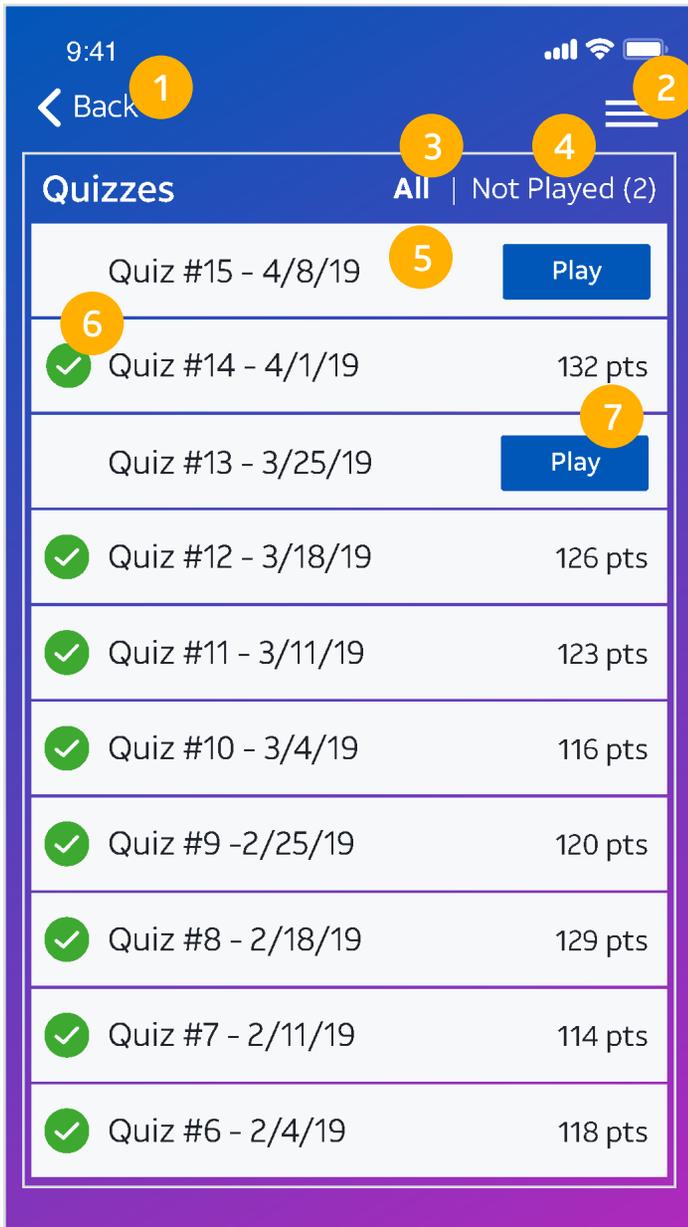
2.) Menu Icon - opens the menu flyout.

3.) All-Time Filter - displays the all-time leaderboard for all existing players. This is the default filter if the user came from the home screen.

4.) This Week Filter - displays this week's leaderboard for players who have played the current quiz. This view resets as soon as the current quiz is published. This is the default filter if the user came from the summary screen.

5.) Player Row - shows player's rank, profile pic, name, and points total (if player has played at least one quiz). Ties are denoted by the letter "T". (ex. if Jake and Stephen are tied for 3rd place, both of their ranks would be "T3" with Jake listed first due to order of last name). Note: number of rows shown may vary by device.

6.) User Row - shows user's rank, profile pic, name, and points total (if user has played at least one quiz). This row is "sticky" at the bottom (as shown) or the top depending on the current view. It can also scroll when the user is viewing that section of the leaderboard.



All Quizzes

The all quizzes screen displays the current and past quizzes. The current quiz is always located at the top of the table.

1.) Back Link - displays the previous screen.

2.) Menu Icon - opens the menu flyout.

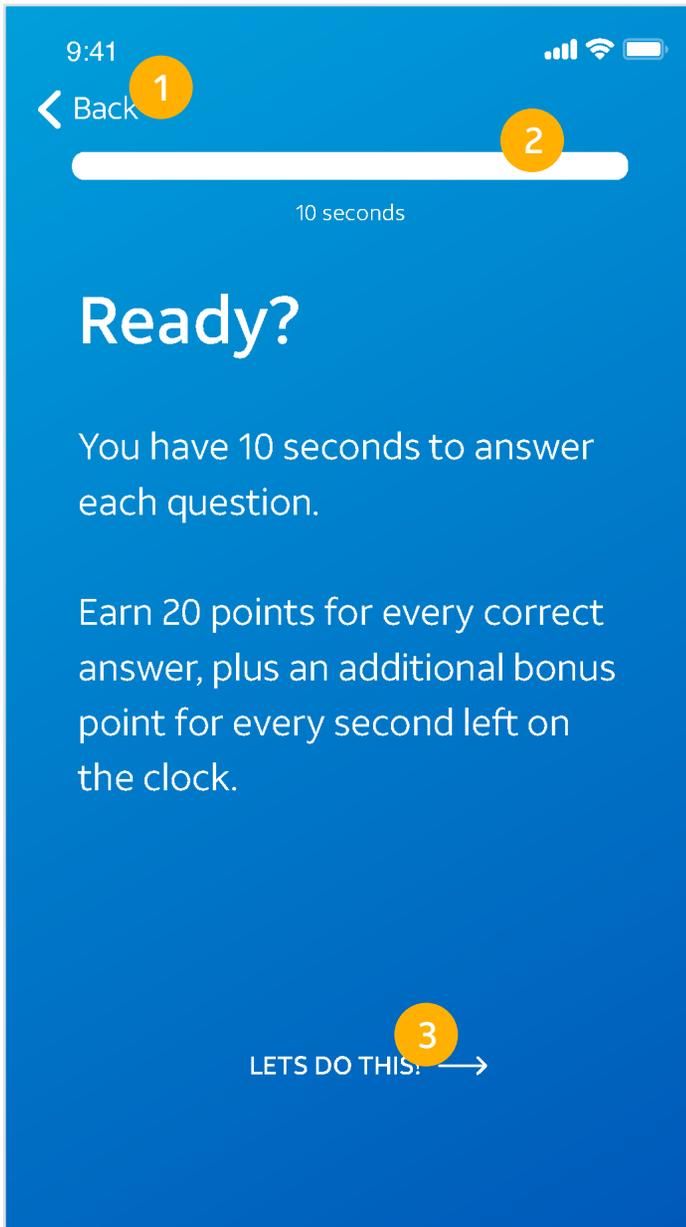
3.) All Filter - displays all quizzes that have been published. This is the default filter.

4.) Not Played (x) Filter - displays only the quizzes that have yet to be played where “x” represents that count.

5.) Quiz Row - shows the quiz number, publish date, and points total (if played). The quiz numbers are in sequential order (ex. first published quiz is “Quiz #1” and so on). The date represents when the quiz was published in the app. Quizzes are listed in descending order (newest to oldest). Note: number of rows shown may vary by device.

6.) Checkmark Icon - indicates that a quiz has been played.

7.) Play Button - displays the ready screen prior to starting that particular quiz. This button appears only if the quiz has yet to be played.



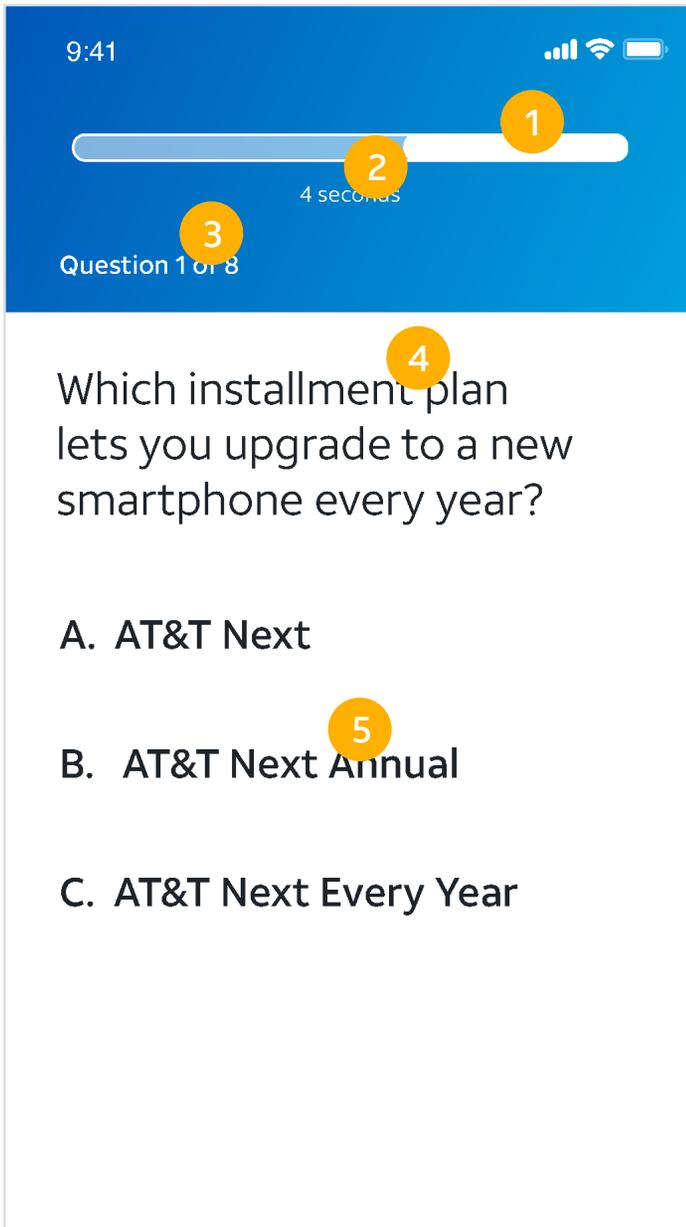
Ready Screen

This ready screen displays before a quiz is launched. It is intended to remind players about the timer and points structure.

1.) Back Link - displays the previous screen.

2.) Timer - visual indicator showing a 10 second count down to answer each question. This timer is for reference only and does not count down on this screen.

3.) “Let’s Do This!” Link - starts the quiz by displaying the first question of the quiz.



Question Screen

The question screen displays the timer, question, and possible answers.

1.) Timer Bar - shows a 10 second count down timer. As soon as the page loads, the white bar is at full length representing 10 seconds and shrinks from left to right with each passing second.

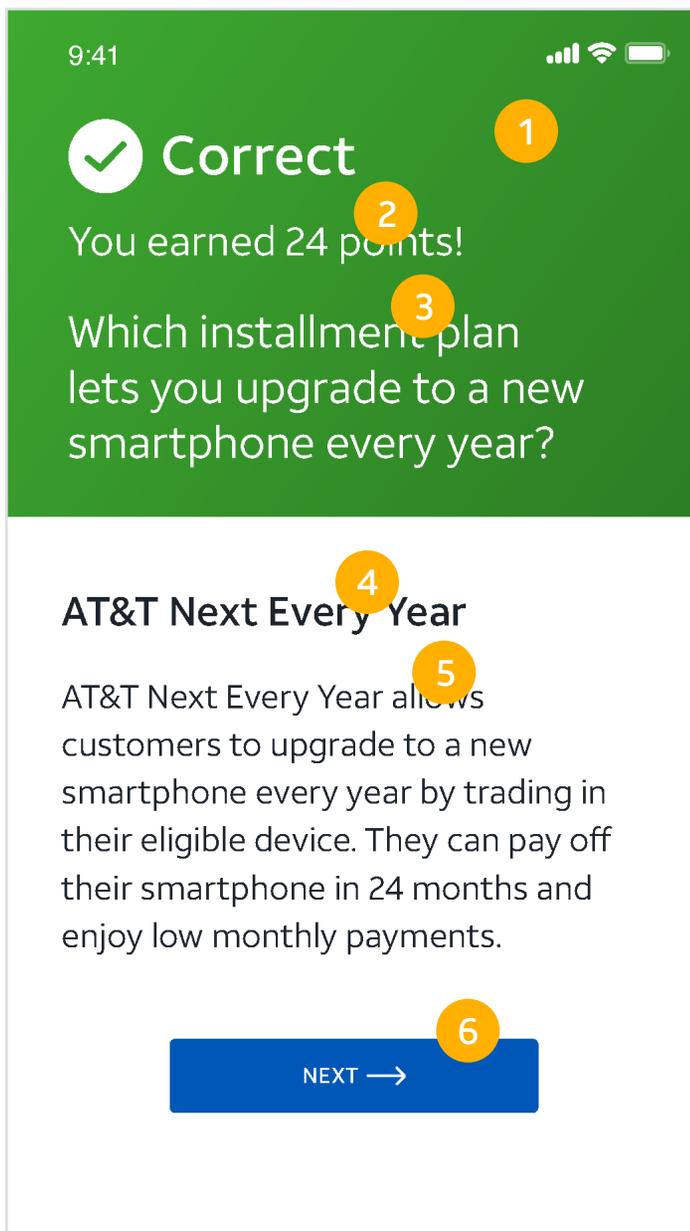
2.) Timer Label - shows the seconds remaining to answer the question.

3.) Question Count - progress indicator showing current question and total questions.

4.) Question - displays the question to be answered.

5.) Answers - list of possible answers with only one correct answer. Questions may have 2 - 4 answer options. Selecting an answer displays the appropriate answer check screen (correct or incorrect). If 10 seconds elapses and no answer is selected, the time elapsed screen appears.

The question and answers are randomized to mitigate cheating (ex. this question is #1 with the answer as C, another instance of this quiz may have this as question #4 with the answer as B).



Correct Answer Screen

The correct answer screen indicates that the correct answer was chosen. It also displays the points earned, the question/answer, and supporting text.

1.) Correct Heading - notifies the user that the correct answer was chosen. This heading is fixed and does not scroll. The content below may scroll under this heading if needed.

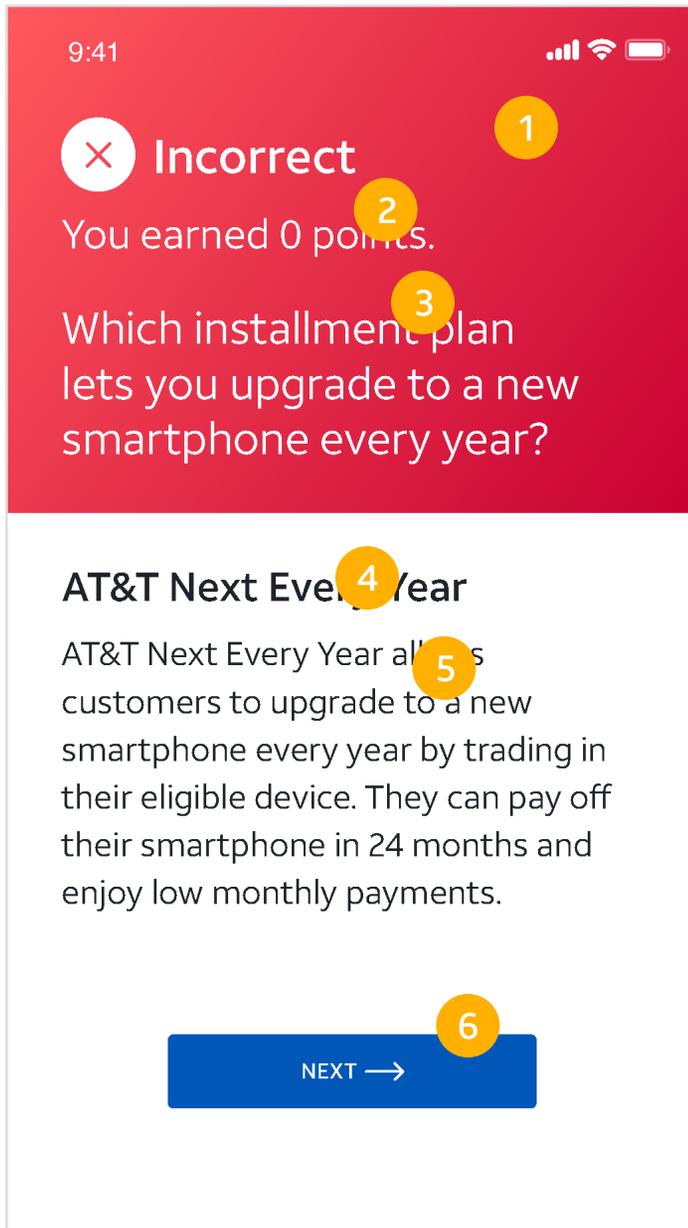
2.) Points Earned - shows the total points earned for that particular question.

3.) Question - displays the original question for reference.

4.) Correct Answer - displays the correct answer to the question. The correct answer is always displayed regardless of what was chosen on the previous screen.

5.) Supporting Text - expands on the topic at hand to further educate users on the subject. The length of this content may cause the white area to scroll under the heading above.

6.) Next Button - displays the next question in the quiz. If the user has answered all questions, the summary screen appears.



Incorrect Answer Screen

The incorrect answer screen indicates that an incorrect answer was chosen. It also displays the points earned, the question/answer, and supporting text.

1.) Incorrect Heading - notifies the user that an incorrect answer was chosen. This heading is fixed and does not scroll. The content below may scroll under this heading if needed.

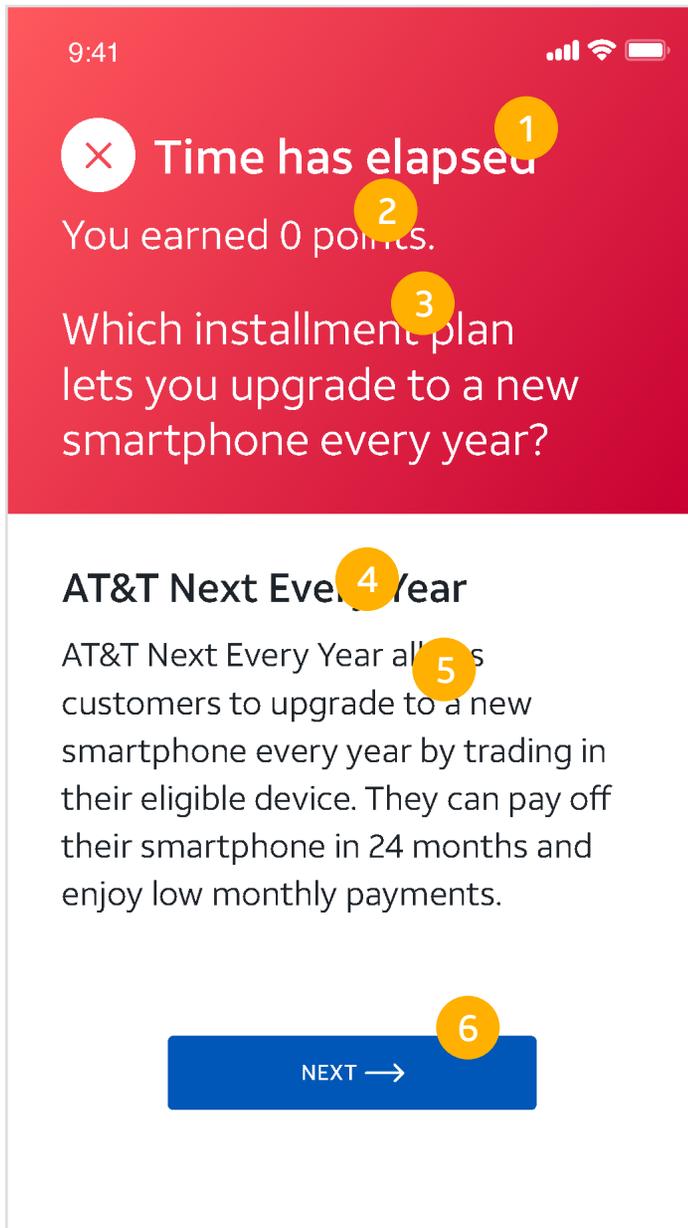
2.) Points Earned - displays 0 points earned for an incorrect answer.

3.) Question - displays the original question for reference.

4.) Correct Answer - displays the correct answer to the question. The correct answer is always displayed regardless of what was chosen on the previous screen.

5.) Supporting Text - expands on the topic at hand to further educate users on the subject. The length of this content may cause the white area to scroll under the heading above.

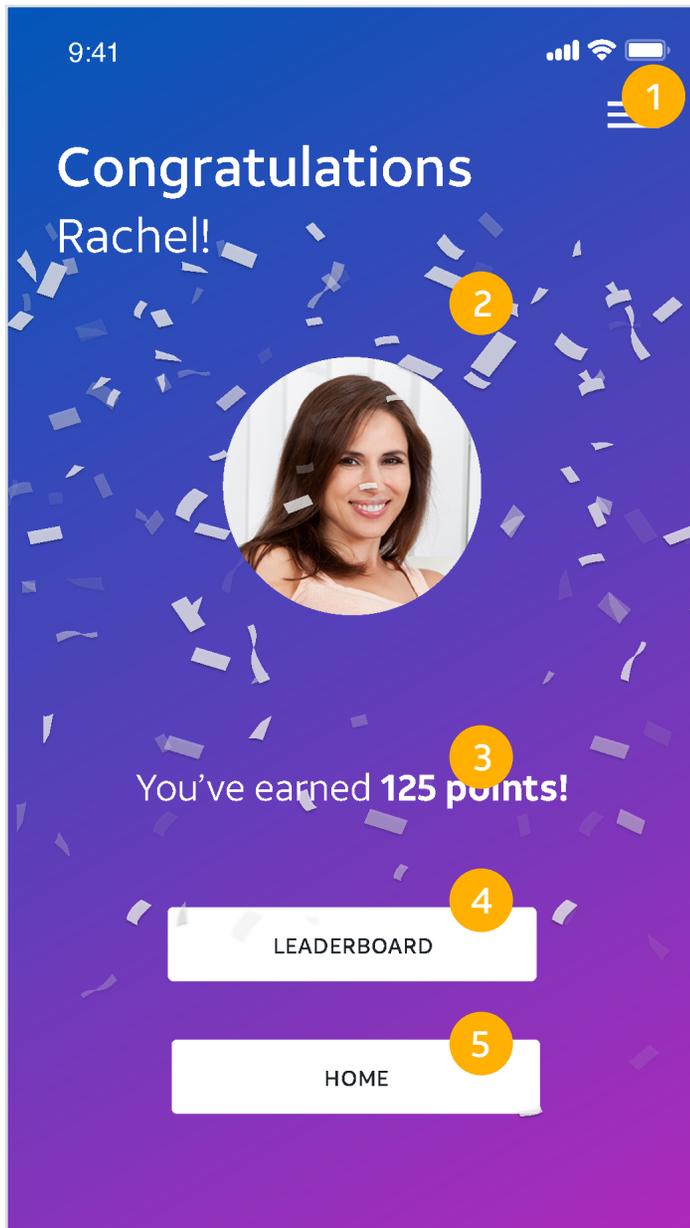
6.) Next Button - displays the next question in the quiz. If the user has answered all questions, the summary screen appears.



Time Elapsed Screen

The time elapsed screen indicates that an answer was not chosen. It also displays the points earned, the question/answer, and supporting text.

- 1.) Time Elapsed Heading** - notifies the user that an answer was not chosen within the allotted time. This heading is fixed and does not scroll. The content below may scroll under this heading if needed.
- 2.) Points Earned** - shows 0 points earned.
- 3.) Question** - displays the original question for reference.
- 4.) Correct Answer** - displays the correct answer to the question. The correct answer is always displayed regardless of what was chosen on the previous screen.
- 5.) Supporting Text** - expands on the topic at hand to further educate users on the subject. The length of this content may cause the white area to scroll under the heading above.
- 6.) Next Button** - displays the next question in the quiz. If the user has answered all questions, the summary screen appears.



Summary Screen

The summary screen displays the total points earned and buttons to view the leaderboard or to return to the home screen.

1.) Menu Icon - opens the menu flyout.

2.) Animated Confetti - falls down to congratulate the user. The amount of confetti may be determined by the user's score (TBD).

3.) Points Earned - shows the total points earned for the quiz just played.

4.) Leaderboard Button - displays the expanded leaderboard screen with the "This Week" filter active.

5.) Home Button - displays the home screen.